

The Station You Can Count On!

The best in country music
Complete area news coverage
Farm news (Brownfield & RFD Illinois)
Weather, road & river reports
Trading post
Over 200 H.S. play by play events
University of Dubuque & NIU Huskies
Community activities (raising over \$500,000)
Church programming
School & plant closings / delays



Here to serve you!

Beaver Miller	General Manager beaver@wccilive.com
Ann Murphy	Comptroller amurphy@wccilive.com
Brian Reusch	Station Manager/Sports breusch@wccilive.com
Mark Schoening	News Director mschoening@wccilive.com
Dee Miller	Sales Manager dmiller@wccilive.com
Leslie Smith	Program Director lsmith@wccilive.com
Joe Grim	Traffic/Production jgrim@wccilive.com
Don Swanson	Sales/Customer Service swany@wccilive.com

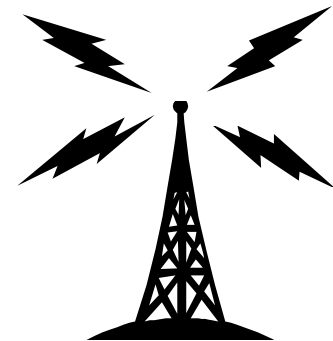
WCCI
P.O. Box 310, 316 Main St
Savanna Illinois 61074

Phone 815-273-7757
Toll Free 877-408-4716
Fax 815-273-2760

Department email addresses

Sales	sales@wccilive.com
News Sports	newssports@wccilive.com
Scripts & audio	traffic@wccilive.com
Website	www.wcciradio.com

Bridging the gap between
Illinois & Iowa



"25,000 watts"

Serving you since 1971

Advertising that works!

Over 400 Advertisers Use WCCI !

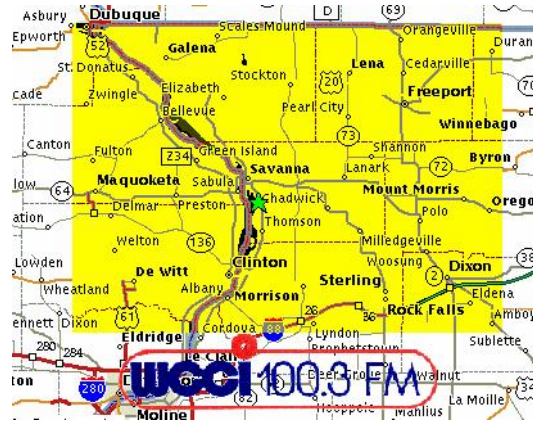
Cost effective ad plans are custom made for you, which allows your business to reach your customers on the farm & in town.

Sponsorships, Special programs, Sporting events Remote Broadcasts-Freq Ad Plans.

Let us put together a sound ad plan for you!



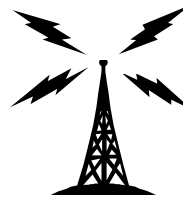
We have you covered!



Great coverage in a 6 county area in Illinois & Iowa.
Cost effective ad plans that are custom made for you, which allows you to reach your customers in town, on the farm or both.

Target demographics 25-54.

25,000 watts!



Rate Card

(Based on times per month)

Freq	30 sec	60 sec
1	14	16
24	12	14
50	10	12
100	8	10

Add \$2 for drive time & sponsorships.

All rates are net to station.

Special discount packages available upon request.

Rates subject to change.

